

# School Nutrition

Solutions & Strategies  
for K-12 Foodservice

NOVEMBER 2011

WORKING SMARTER, NOT HARDER • NSBW 2011 HIGHLIGHTS • A HOT POTATO

## Tots Love Taters

If sheer sales to youngsters weren't enough proof, the love affair between kids and potatoes is evidenced by what kids say. A recent online survey conducted by Y-Pulse, LLC, queried nearly 1,800 American children ages 5 to 15 on their single favorite foods, and potatoes in their various forms at all dayparts received prominent mention. Responses ranged from "Steak with potatoes on the side, nice and filling" to "I like hash browns at McDonald's 'cause they're yummy" and from "Curly fries because they're kinda' spicy" to "The mashed potatoes from KFC are amazing, they taste so delicious [sic]. All of my friends fight over them when I get them for lunch."

