

# Restaurant Business

FOR THE ENTREPRENEUR



snapshot

## KIDS WILL EAT LIKE KIDS

In a survey of over 400 8- to 11-year-olds...

**28%** eat sandwiches daily, 62% at least once a week

**90%** eat pizza and chicken at least once a month

**85%** eat fruit and 70% eat vegetables as a snack at least once a week

**72%** drink milk every day  
**10%** drink coffee almost every day

**38%** are on a diet

**Boys** eat burgers more than girls  
**Girls** eat sandwiches, salads and pasta more than boys

**Boys** drink sports drinks more often than girls  
**Girls** drink more water than boys

**Girls** read food labels more often than boys

SOURCE: Y-PULSE LLC

Our annual look at the creative (kangaroo cups #1), the inventive



(celery

straws #50),

in smart

ives #7) and

# GREAT

ightly weird – but

in a good

way (after-

dinner tattoos #31)



Ethanol's rise

is costing you money

Write a no-risk catering contract