

FoodManagement

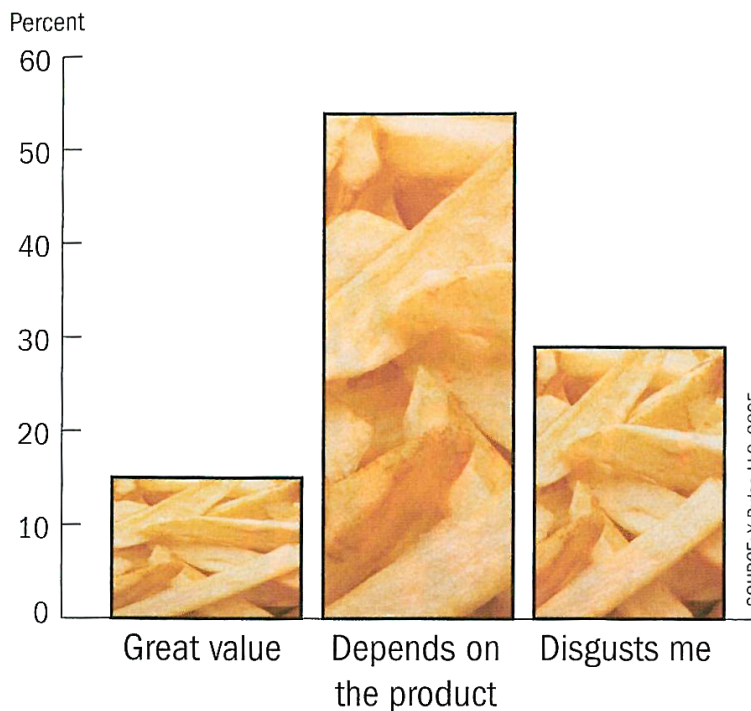
Ideas for Colleges, Healthcare, Schools and Business Dining

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Beyond *the* Burger

Beef remains a sandwich menu mainstay, but upscale cuts and ingredient combinations are to the sizzle.

Youth Opinion of Super Size Options



SOURCE: Y-PULSE LLC, 2005



The trend search organization, Y-Pulse recently surveyed consumers aged 18-25 to learn more about attitudes towards food. It found more negative opinions about super size portions than positive.

SOURCE: Y-PULSE YOUTH OPINION OF SUPER SIZE OPTIONS SURVEY, 2005