

CStoreDecisions[®]

Solutions for Convenience Retailers



The 2022

FOODSERVICE REPORT

Convenience stores that commit to a foodservice-focused shift in 2022 and cement themselves as food and beverage destinations will be ready for whatever this year brings.

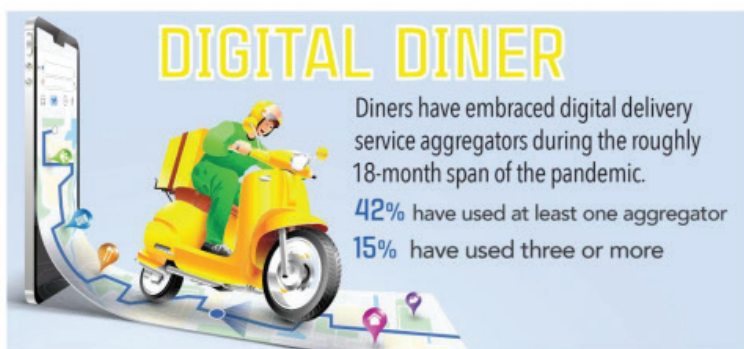
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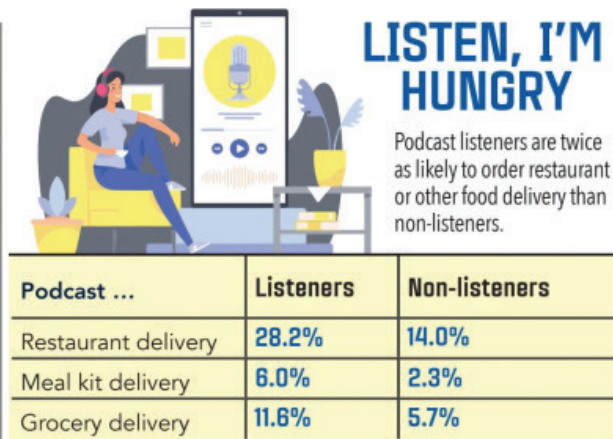
QUICKBITES

FOODSERVICE HAS A LOT ON ITS PLATE

Pandemic-wary and podcast-listening restaurant customers seem partial to digital delivery services, while younger adults are resisting digital menus when eating out. The omicron variant has others avoiding the public dining room, while nearly a quarter of U.S. adults say they are sensitive or allergic to certain foods.



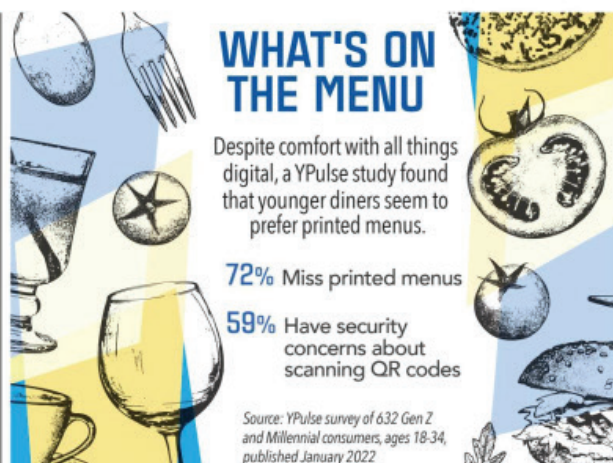
Source: PYMNTS.com, "The Digital Divide: Delivery Service Aggregators And The Digital Shift," based on census-balanced surveys of 2,545 U.S. consumers who regularly purchase food from restaurants via dine-in, delivery and pickup, conducted between Oct. 20 and Oct. 25, 2021



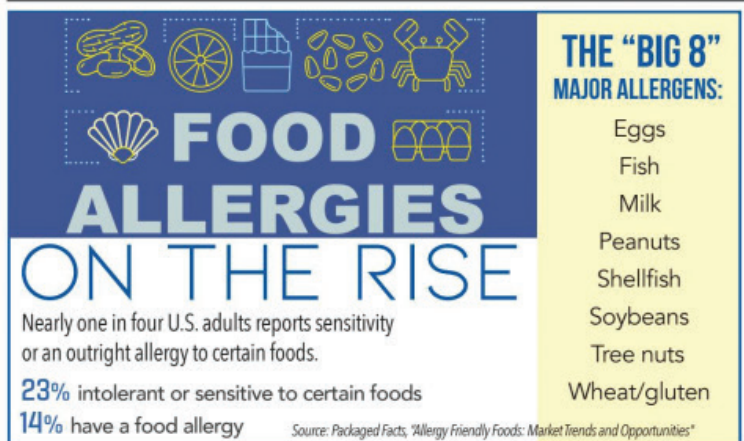
Source: Podcast Recontact Study (USA+), food delivery services household used past 30 days ages 18+, November 2021



Source: Datassential, "COVID-19: Omicron Rising," Dec. 10, 2021



Source: YPulse survey of 632 Gen Z and Millennial consumers, ages 18-34, published January 2022



Source: Packaged Facts, "Allergy Friendly Foods: Market Trends and Opportunities"



Ready-to-drink cocktails have shown strong growth over the past two years.

\$686 million sales in 2021

+43% change vs. a year ago

+143.4% change vs. two years ago

Source: Spins Product Intelligence, year end trends report, December 2021