

FEBRUARY 2014

School

Solutions & Strategies
for K-12 Foodservice

Nutrition

IDEAS THAT WORK • ASIAN-INSPIRED CUISINE • PURCHASING A WALK-IN

From the
Routine
to the
Unforeseen
Taking
on Today's
TEENS

Is the popularity of Asian dishes found in Zipay's Omaha district typical among K-12 students across America? Let's see what the numbers say. A recent Y-Pulse study of kids' eating habits asked approximately 500 customers ages 8-13 to name their favorite foods and drinks. Only 4% mentioned an Asian dish (such as chicken fried rice, egg rolls and cashew chicken) or cited "Chinese" and "Chinese food" and "sushi."