

OCTOBER 2008

School

Solutions & Strategies
for K-12 Foodservice

Nutrition

What
Cook
for Tom

A la Carte

A Fresh Approach

America's students are getting fresh—fresh produce, that is! The 2008 Farm Bill expanded the Fresh Fruit and Vegetable Program to all 50 states. Funding for the program increased from \$9 million to \$70 million each year, allowing participating schools to choose among 800+ options of fresh and dried produce to offer as snacks. This program expansion highlights a growing regard for fresh alternatives to processed foods. Indeed, the Dream Kitchen Survey™ from Y-Pulse, LLC, found that fresh food is a top menu trend likely to influence future school kitchen equipment purchase decisions.

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